



Writing Successful Grant Proposals

Ellen W. Gorsevski

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The Teaching Writing series publishes user-friendly writing guides penned by authors with publishing records in their subject matter. Most grants books-often hundreds of pages long-make grant writing seem too intimidating, but Gorsevski gets to the heart of the process. In simple steps, Writing Successful Grant Proposals highlights key things savvy proposal writers do to attract and secure prospective funders. With clear, concise instructions, this book demystifies grant proposal writing, from the initial development phase, to the writing and submissions phase, to the grant award phase, to the final delivery of project results phase. This small but mighty guide shares with readers effective strategies for adapting proposals to meet diversity, digital, and other evolving 21st Century constraints of grant review, offering pointers for staying on-task, getting the proposed project done on time and under budget, plus many other insider tips for smoothly navigating through the grants process. This handy guidebook is designed to help academics, non-profits, 'creatives,' and entrepreneurs to write successful grant proposals. "This little book gets quickly to the important points. Even better, Dr. Gorsevski has been around the grant-writing block a few times herself. She's giving honest answers and pragmatic advice. This is all the stuff you really need to know!" - Dale Cyphert, Ph.D., Associate Professor of Management, College of Business Administration, University of Northern Iowa "Finally! A savvy book on grants that speaks to large social concerns of peace, environment, justice and multiple audiences. Gorsevski's book is a much needed resource for agency, academic and volunteer leaders alike regarding the do's and don'ts of dealing with diverse donors and RFPs." - George A. Lopez, Hesburgh Professor of Peace Studies Emeritus, University of Notre Dame, and former Vice-President of the US Institute of Peace Ellen W. Gorsevski, Ph.D., shares her experience in writing successful grant proposals in private sector think tanks and contracting firms and in public sector teaching and research. She is author of books on persuasive communication, including Peaceful Persuasion: The Geopolitics of Nonviolent Rhetoric (SUNY Press, 2004) and Dangerous Women: The Rhetoric of the Women Nobel Peace Laureates (Troubador Publishing, Ltd, 2014).



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