



Smashwords Book Marketing Guide - How to Market any Book for Free (Smashwords Guides 2)

Mark Coker

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Learn how to market any book. This popular book marketing primer has helped over 100,000 authors and publishers dramatically improve their book marketing results.

The Smashwords Book Marketing Guide contains practical, easy-to-implement advice on how to market any book. 41 simple, do-it-yourself marketing tips explain not what you can do to market your book, but also explain the context and thinking behind each recommendation. The marketing techniques apply equally well to both ebooks and print books.

Here's what you'll learn in the Smashwords Book Marketing Guide:

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Other Kindle Books by Mark Coker

Smashwords Style Guide (how to format and produce an ebook)

The 10-Minute PR Checklist - How to Earn the Publicity You Deserve

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