



# **The Momentum Factor: How to Keep Your Team Motivated Through Building Purpose, Direction, and Trust**

*Tamilyn Banno*

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## **The Momentum Factor: How to Keep Your Team Motivated Through Building Purpose, Direction, and Trust** Tamilyn Banno

Change the direction of disengaged employees by changing the method of motivation. Motivation can't happen, or last for very long, without first building momentum. Tamilyn Banno explains that leaders already have the tools to trigger this momentum into motion. Are you having trouble motivating your team? Are you out of carrots to dangle and not sure how to get your team moving? The truth is, people don't want carrots; they don't even like carrots. They want chocolate and you are the Willy Wonka of the chocolate factory. The truth is, people aren't inspired anymore -and to make matters worse, leaders have lost their influence. Employees trust leaders who can physically and mentally relate to their jobs and their struggles, however, leadership is in a flat-line crisis. An alarming 87% of the people are disengaged in the workplace today and leaders are the only ones who can turn those numbers around. "You may be a leader who's not leading because people don't know how to latch onto you and follow." –Bo Eason \* Discover the reasons behind employee disengagement and how to reconnect to your team \* Understand the difference between Motivation an Momentum and how you capture both \* Learn how to maximize leadership potential through a powerful retreat People need leaders. They follow the ones who get involved and inspire them with active interpersonal skills. The right retreat heightens the momentum by maximizing leadership potential and increasing employee engagement.

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