



# Fundamentals of Children's Services, Second Edition (Ala Fundamentals)

*Michael Sullivan*

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## **Fundamentals of Children's Services, Second Edition (Ala Fundamentals) Michael Sullivan**

Children's services are the heart of the library; in fact, more than one-third of U.S. library users are under the age of 12. Sullivan has updated and expanded his comprehensive reference, covering both innovative and standard practices in children's services. Fundamentals such as collection development and management, programming, homework support, and reference and reader's advisory are all thoroughly updated. In response to pervasive changes in the field, he also

- Offers an expansive view of what it means to ensure that children are well-served in light of ongoing budgetary challenges
- Shows how to collaborate effectively with parents, teachers, and administrators, and how to cooperate with schools
- Gives techniques for using tools such as social media for marketing, outreach, and advocacy
- Addresses the subject of children and e-books
- Helps readers understand the importance of new cataloging trends, such as RDA: Resource Description and Access and RFID, and reference work in the digital age

Those studying to become children's librarians, experienced and new children's librarians, library administrators, and trustees alike will find Sullivan's book a definitive guide to the fundamentals of children's services.

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