

# Why You CAN'T Earn \$1,000,000,000 in 20 Minutes!: Understanding & Protecting Yourself Against Internet Product Scams & Rip-Offs

Kimberly Peters

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Life would be so much better and easier if we could believe everything that we see and hear. But unfortunately that is not the case in today's marketplace. Advertisers and marketers use certain techniques to almost force us to buy their products even if their products are not the right ones for us! Advertisers and marketers today use all kind of techniques and they are all designed with one thing in mind. To buy their product. While there is nothing wrong with that if the product is described honestly and openly, many advertisers and marketers today not only stretch the rules but outright destroy them! "Why You CAN'T Earn \$1,000,000,000 in 20 Minutes will show you why sales pages are constructed the way that they are and how marketers use different approaches and techniques to get people to buy their products. Once you know how marketers think and how they use different approaches, you will be able to see how they work and learn how to avoid falling into one of their traps. Scammers and dishonest marketers are a minority on the internet today but even some of the "good guys" use these techniques. The techniques themselves might not be bad and they aren't illegal, but they cause people like you and I to make the wrong decisions about those products we purchase. "Why You Can't Earn \$1,000,000,000 in 20 minutes will give you the tools and information you need to recognize scams and deception and allow you to make better choices most of the time.

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