



# Inside the Olympic Industry: Power, Politics, and Activism

*Helen Jefferson Lenskyj*

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## **Inside the Olympic Industry: Power, Politics, and Activism** Helen Jefferson Lenskyj

In a startling expose of the Olympic industry, Helen Jefferson Lenskyj goes beyond the media hype of international goodwill and spirited competition to uncover a darker side of the global Games. She reports on the pre- and post-Olympic impacts from recent host cities, bribery investigations and their outcomes, grassroots resistance movements, and the role of the mass media in the controversy. A highly accessible book about a complex subject that touches the hearts of sports fans everywhere, *Inside the Olympic Industry* is a must-read, behind-the-scenes look at the politics surrounding the choice of Sydney, Australia as host city for the 2000 Summer Olympic Games.

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