



The Freelancer's Ultimate Guide to Pricing and Proposals: Lessons from an Industry Leading Web Design Company

Wayne Mullins

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If you're a freelancer, or you're considering becoming one, and you want to know what it takes to attract an endless stream of high-profit clients... if you want to know how to double your rates virtually overnight... then you'll find this book a tremendous resource.

If you're not getting enough inquiries about your services - you simply can't survive as a freelancer. If you do survive, it will be a miserable existence...

...even if you are getting a lot of inquiries, if you're not converting at least 70% of those inquiries into high-paying, profitable clients, then it's like...

Trying to run a race with weights around your ankles.

Sure, you can do it. But why would you want to?

If you make it to the finish line, you'll be too exhausted to celebrate your victory. And you can bet the entire experience will be a miserable one.

If you're not getting all the leads and closing all the sales you want...

...or if you haven't even launched your freelance business yet, I'm going to show you how to do just that in this book.

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