



# Critical Studies in Media Commercialism

*Robin Andersen, Lance Strate*

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**Critical Studies in Media Commercialism** Robin Andersen, Lance Strate

This book brings together an impressive collection of essays that explore the growing complexity, range, and reach of media commercialism in today's world. From the corporate conglomeration of today's media giants to the effects of advertising on politics, society, and the individual, this collection provides a comprehensive and insightful critique of both the impact and the limits of media commercialism.

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