



Taking Your Business to the Next Level and Beyond: The Entrepreneur's Guide to Developing an Exceptional Enterprise (Volume 1)

Stephen C. Harper Ph.D.

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There are dozens of books that help people start businesses. Yet, few books focus on life after start-up. Entrepreneurship is not about starting a business. It is about starting a business that becomes an exceptional enterprise. It is about Taking Your Business to the Next Level and Beyond! Managing growth can be like traversing a minefield. One misstep and your emerging business can be in serious trouble. Growing too fast can spell disaster. Growing too slow can result in missed opportunities. Entrepreneurs cannot afford to approach managing growth with a learning by doing and/or a trial and error approach. If you do not have the skills and ability, then you could be your firm's worst enemy. As an entrepreneur, consultant, speaker, award-winning educator, and best-selling author, Dr. Stephen C. Harper helps guide you through the minefield. His latest book:

- Blends the latest thinking with timeless ideas.
- Provides numerous lists, examples, guidelines, tips, insights, and cautions that will make the difference between thriving and just surviving.
- Features hundreds of "Reality Checks" that challenge your assumptions and practices.
- Concludes with insightful and candid "Do"s and "Don't"s from numerous entrepreneurs.

Early reviews from entrepreneurs of high-growth ventures include: "Great book! A must read for any new or seasoned entrepreneur," "Dr. Harper's candid insight guides any entrepreneur through the hard realities of growth." "An enjoyable, inspiring, and timely read." "Dr. Harper approaches you as a Board of Advisors would, by providing you and your business with solid guidance, direction, and experience." "He encourages you to face the realities of obstacles and warning signs inherent in the business growth cycle as well as provides the motivation and road map to plan for your company's future." "Dr. Harper presents the essential elements of success in a thought provoking format that is sure to make an immediate impact on the way you do business. This book is not about quick fixes or growth at any cost." "Dr. Harper's book offers keen insight about how to create a fast growth company that provides actual value to the marketplace opposed to short-minded strategies on "quick flip" exits," "Dr. Harper's 'Reality Checks' force you to truly look at your business thru the eyes of your customers, your employees and your competition." "Dr. Harper has done a remarkable job putting together the best subject matter for taking your business to The Next Level and Beyond." This is The Entrepreneur's Guide to Developing an Exceptional Enterprise

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