



# Management: Skills and Application

*Leslie W. Rue, Lloyd L. Byars, McGraw-Hill, Irwin*

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Focusing on the skills needed to become a successful manager and their application, this text covers communication, decision making and entrepreneurship and small business. Integrating international issues throughout, it uses examples from real-world companies as well as corporate and organization references. Student-centred in its approach, this book features skill-building questions, exercises and cases.

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