



# Be the CEO: The How-To Guide

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## Be the CEO: The How-To Guide Vook

Congrats - you've finally got the corner office of your dreams! No pressure, but now you've probably got some big shoes to fill. Introducing: "Becoming the CEO: The How-To Guide" – a Vook that shows you how to become the kind of boss you've always admired in eight easy-to-follow chapters.

With this Vook, you have a complete guide to effectively transitioning into your new leadership role. You'll learn how to act as CEO while maintaining personal integrity, how to establish strategies and goals for your company, and how to delegate responsibilities internally. You'll also discover how to go about defining your company's congruence and culture, and how to ensure company ethics. Finally, you'll digest ways to assess individual performance, dispense feedback, and how to be your company's #1 salesperson. Tips throughout - including case studies and useful facts - provide extra dimension to each chapter.

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