



Summary of 'Originals: How Non-Conformists Move the World' by Adam Grant. In-depth, chapter-by-chapter summary.

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In-depth, chapter-by-chapter summary of *Originals: How Non-Conformists Move the World* by Adam Grant.

Bonus! Included in your purchase is a Quick Reference Guide to *Originals*, a 2-page downloadable PDF which contains the key points of the book organized chapter-by-chapter. The Quick Reference Guide is designed to complement the in-depth summary for reference and review.

Description:

Originals describes how non-conformists challenge the status quo to make the world a better place. Conventional wisdom holds that originals must be cut from a different cloth; they are risk-taking, hard-charging, productive individuals compelled to rebel. The truth, however, is many originals are just the opposite: reluctant, risk averse, fearful and prone to procrastination. Adam Grant, the youngest tenured professor at the Wharton School of the University of Pennsylvania and bestselling author of *Give and Take*, explores the many sides of originality from the perspective of organizations, entrepreneurs, and even parents and children. *Originals* begins by explaining the importance of questioning the status quo, then describes the process of evaluating which original ideas have promise. The book goes on to discuss strategies and tools to help turn original ideas into reality.

In this summary:

Chapter 1: Creative Destruction explains that originality begins with questioning the status quo, and argues that managing risk is key to pursuing original ideas.

Chapter 2: Blind Inventors and One-Eyed Investors discusses the art and science of idea selection - how to identify the right original ideas with promise

Chapter 3: Out on a Limb advises how to promote original ideas without jeopardizing your reputation or career.

Chapter 4: Fools Rush In discusses the importance of timing in originality.

Chapter 5: Goldilocks and the Trojan Horse reviews tactics for building alliances and how to temper radical ideas to make them more mainstream.

Chapter 6: Rebel with a Cause explores how birth order affects risk-taking in children.

Chapter 7: Rethinking Groupthink shows how to avoid cultures of conformity and groupthink in organizations.

Chapter 8: Rocking the Boat and Keeping It Steady provides strategies for dealing with the emotions of challenging the status quo.

Reading Time:

Summary: 1:00 hour

Full Book: 5:00 hours

Savings: 4:00 hours

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